



THE OREGON COAST

# BROADCAST CENTER



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FILED/ACCEPTED

October 19, 2007

BCC

NOT ORIGINAL

OCT 26 2007

Federal Communications Commission  
Office of the Secretary

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
Office of the Secretary  
445 12<sup>th</sup> St. S.W.  
Washington, D.C. 20554

Re: MB Docket No. 07-124  
RM-11378

I wish to comment on the proposed rule making (DA 07-2855), altering the FM Table of Allotments, to allocate Channel 253A to Waldport, Oregon. Radio Beam, the applicant, was licensee of radio station KSND, originally licensed to Lincoln City, OR, but operated out of Newport, OR for there entire tenure in Lincoln County, Oregon. Radio Beam has stated that if the rule making is granted they will file for the new frequency in Waldport.

They chose to move KSND out of Lincoln County, based on the fact that Lincoln County was overserved. I reference an article from the November 5<sup>th</sup>, 2003 edition of The Newport News-Times regarding the move. Mr. Hopseker, president of Radio Beam stated that "the move gives KSND a larger market than Hopseker found with the 40,000 population of Lincoln County." Hopseker went on to say "(the) move is purely a business decision, and he will continue to live in Newport. He said there would be more competition but it would not be "as fierce" as it is in Lincoln County." Another FM station also left the county because they could not make it here, serving the small population.

Mr. Hopseker has now sold KSND after having moved it from the county of license it was originally meant to serve. He noted the fierce competition. That includes five other commercial FM stations, four commercial AM stations, two low power FM stations, a non-commercial class A FM station and numerous translators importing outside signals to the population of just over 40,000, all licensed to the county that he now wants to come back and serve, when he couldn't do it previously.

The vacant channel in Dallas, Oregon has much more possibility of serving a larger population than does one in Waldport, Oregon. Dallas is in Polk County, but borders Yamhill County where there is no local FM service and borders

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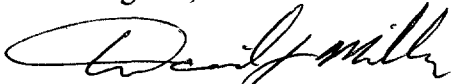
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Marion County where there is no local FM service. That population base is close to 479,000. Radio Beam should try to serve those communities that are underserved rather than the 40,000 people in Lincoln County Oregon with twelve licensed radio stations. (one for every 3,333 people)

I would hope that the FCC would deny this proposed rule making and leave the Dallas and Monmouth allocations as they are, and not add additional un-needed service in Lincoln County.

Regards,

A handwritten signature in black ink, appearing to read "David J Miller", with a large, stylized initial "D".

David J Miller  
President/General Manager  
Yaquina Bay Communications, Inc.  
Pacific West Broadcasting, Inc.

Enclosed: Newport NewsTimes article, November 3<sup>rd</sup>, 2003

Copy: Radio Beam

# NEWS TIMES

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Posted: Feb 26, 2004 - 14:44:53 PST

## Archived Story

### Radio station leaves county

KSND-FM radio station in Newport ceased operation at midnight Friday, Oct. 31, in preparation for a move to the Monmouth area.

Ernie Hopseker, owner of KSND, requested from the Federal Communications Commission (FCC) a modification of his license from Lincoln City to Monmouth.

Turning off KSND will allow Hopseker to remove some of his equipment from atop Otter Crest for installation at the Riley Mountain site northwest of Fall City. From there, the station will serve sections of the Willamette Valley, including the communities of Monmouth and Dallas, and Linn and Marion counties.

Hopseker said he is considering installing a "frequency booster" at Otter Crest so that he still will be able to broadcast to Lincoln County.

KSND had offices in Newport but held a license for Lincoln City. The move gives KSND a larger market than Hopseker found with the 40,000 population of Lincoln County.

Hopseker said his move is purely a business decision, and he will continue to live in Newport. He said there would be more competition but it would not be "as fierce" as it is in Lincoln County. The new offices for the radio station will be in Salem.

Three employees are affected by the move. One has decided to remain in Lincoln County, one will go to Salem, and one is undecided, said Hopseker. Advertisers were made aware of the changes, he said.

Installation of equipment on Riley Mountain and going on the air is weather dependent. Two weeks ago it was 70 degrees, and now there is snow, said Hopseker.

Hopseker owns no other radio stations and has operated KSND for a year and a half.

This is the second radio station in the last month to change broadcasting locations from the Newport area. Earlier, KDEP moved to Garibaldi and into the Tillamook market.

In the case of KDEP, Tom Hodgins, owner of Alexandra Communications of Walla Walla, Wash., did a frequency shift required when a radio station was moved from Cottage Grove to Veneta so it would have a stronger signal in the Eugene area. That station is at 105.5 FM, which is the same frequency as KDEP.

The move to Tillamook puts KDEP on the 105.5 frequency in that community and further from the signal coming from Veneta. That station, known as Power 105 in Newport, now is called Coast 105.

Even with the relocation of two radio stations out of Lincoln County, it still leaves the area with nine. They are KNPT-AM, KYTE-FM and KNCU-FM in Newport; KCRF-FM and KBCH-AM in Lincoln City; KSHL-FM in Gleneden Beach; KORC-AM in Waldport; KPPT-AM in Toledo and KPPT-FM of Depoe Bay.

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